



younginvisibles.com

**Privacy Policy
Effective June 1, 2019**

Young Invisibles is a project of Physician-Parent Caregivers (PPC).

We at Young Invisibles (Yi) are serious about your privacy. This notice describes Yi's privacy policy as it pertains to our website at www.younginvisibles.com (the "Website"). We may from time to time revise this Privacy Policy. We will post any changes here, so be sure to check back periodically. **By visiting the Website, you are accepting the policies described in this Privacy Policy. Your continued use of this website, after such changes have been posted, will constitute your acceptance of such changes.**

What information we collect:

Yi may ask for and collect from you personally identifiable information at certain points throughout the Website. Depending on the information and/or services you request, you may be asked to provide your name, e-mail address, address, and other information. Once you provide your personal information, you are not anonymous to Yi.

In addition to the information you knowingly provide, Yi may collect the domains and IP addresses of our visitors. We may also collect site usage statistics such as web browser types and page requests.

Yi may collect personally identifiable information (including but not limited to name, email, password, address, date of birth, health status, gender); payment details (including credit card information), and content submitted as blog posts, comments, feedback, recommendations, and in your personal profile.

Cookies

In addition to the information gathered as described above, there is a technology called "cookies" which can be used to provide you with tailored information from a website. A cookie is an element of data that a website can send to your browser, which may then store it on your system. For example, some pages on the Website may use cookies so that Yi can better serve you when you return to the Website. Depending on your browser type, you can probably set your browser to notify you when you receive a cookie, giving you the chance to decide whether to accept it.

However, please note that disabling cookies may prevent you from taking advantage of certain features on the Website.

Third-party services, such as Google Analytics, may have their own policies regarding how they collect and store information. We have no access to or control over these cookies or policies, and their practices are not covered by this policy.

Consenting to our use of cookies in accordance with the terms of this policy when you first visit our website permits us to use cookies every time you visit our website.

How Yi uses your information:

Yi may use your information:

- To operate the site, services and blog;
- To process and respond to inquiries and for the purposes for which you provided the information, such as to receive email updates;
- To improve the content and navigability of the Website;
- To alert you to new site features, special events, and important announcements; and
- To enforce our Terms of Use.

Who Yi shares the information with:

Yi will disclose your personally identifiable information to another company only to complete your request, e.g. providing information or updates, or for purposes of outsourcing one or more of the functions described in the previous section. With your consent or at your direction, we may share your information for any other purposes as disclosed to you. We may share your information with the proper authorities in response to a subpoena, legal order or official request, when we believe that your safety or the safety of another is threatened, or when we believe you have acted in violation of our Terms of Use. If you post personal information on a public area of the Website, for example, the "Personal Stories" section, that information will be shared with other visitors. We may share aggregated demographic information with our partners and advertisers. This is not linked to any personal information that can identify any individual person.

We reserve the right to transfer any and all information we collect from the Website to a third party in the event of any reorganization, merger, sale, joint venture, assignment, transfer, or disposition of all or any portion of our organization or assets (including without limitation in connection with bankruptcy or any similar proceedings).

Security

We take reasonable precautions to protect your information. When you submit sensitive information via the website, it is encrypted and transmitted to us in a secure way, i.e., Secure Socket Layer (SSL) protocol. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the address of the Web page.

However, the storage of data or transmission of information over the internet or any other public network is inherently insecure.

How Yi stores your personal information:

Yi is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to engage with you, obtain donations and sell merchandise. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. Wix stores your data on secure servers behind a firewall. (<https://support.wix.com/en/article/about-ssl-and-https>)

All direct payment gateways offered by Wix.com and used by our organization adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

How you can view or update your personal information:

To ensure that you have as much control over your personally identifiable information as possible, you may update or delete your information at any time by emailing us at hello@younginvisibles.com. We will use reasonable efforts to process any change you make, or your request for deletion.

Choice:

You may change your preferences relating to the receipt of Yi information by emailing us at hello@younginvisibles.com . We will use reasonable efforts to process any change you make.

Children and Adolescents:

This Website is not directed toward individuals under 18 years of age nor does Yi knowingly collect information from children under 18. If you are under 18, please do not submit any personally identifiable information to Yi.

Links:

The Website contains links to third-party websites. Yi is not responsible for the privacy practices or the content of such websites.

Contact:

If you have any questions, concerns, or suggestions regarding this privacy policy, please contact us at hello@younginvisibles.com